WISEACRE
BREWING CO.
MEMPHIS, TN

WISEACRE BREWING CO.

PRIVATE EVENTS

Two Memphis taprooms and nine private event spaces for work gatherings, fundraisers and celebrations.

Downtown HQ · 398 S B.B. King Blvd
Broad Ave OG · 2783 Broad Ave.

TWO TAPROOMS

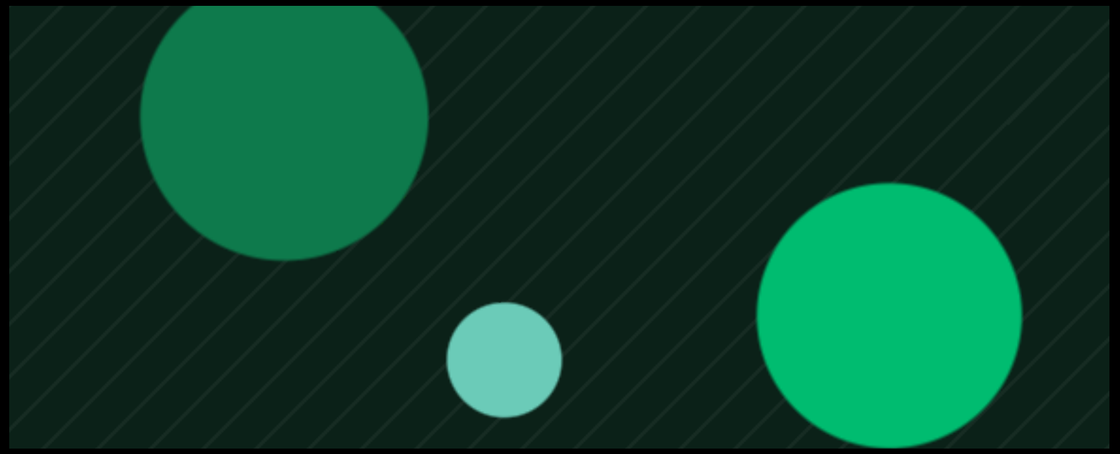
PICK YOUR WISEACRE



DOWNTOWN HQ

398 S B.B. King Blvd, Memphis, TN 38126

- A huge, art-forward space a few blocks from Beale Street
- Main taproom seats 115; up to 250 guests with added rentals
- Six private event spaces
- Little Bettie on site: New Haven-style pizza & snacks



BROAD AVE OG

2783 Broad Ave., Memphis, TN 38112

- In the Broad Avenue Arts District, along the train tracks
- Opened in September 2013
- Three private event spaces, from formal to casual
- Birthdays, corporate gatherings, wedding ceremonies, receptions

DOWNTOWN HQ

SIX SPACES DOWNTOWN

HI-TOP TABLES

Easily divided into smaller sections for a small happy hour, a cozy dinner party or a casual get-together.

BUBBLE WALL

Circular windows onto the brewery, low-top tables and a big garage door. Made for corporate happy hours or larger parties.

B.B. KING PATIO

Semi-covered, overlooking B.B. King Blvd. Seats 50, or 100 standing: seven 5-seat tables plus 4-seat Adirondack areas.

BEER GARDEN + STAGE

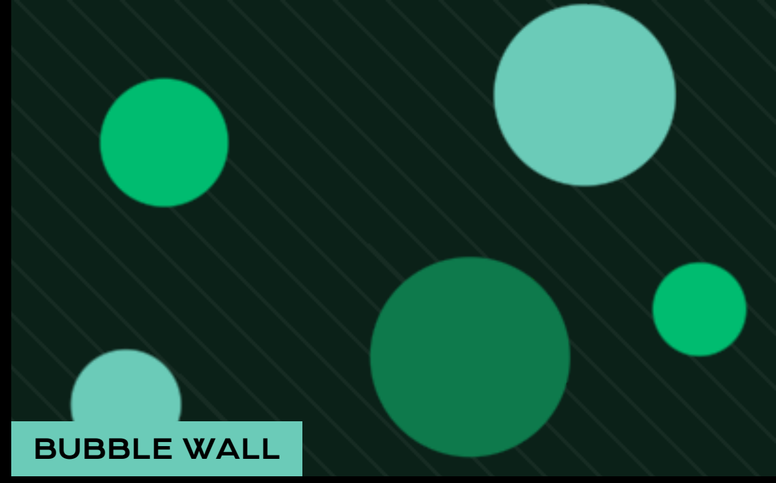
Six picnic tables and a 20 ft x 30 ft wooden stage. For receptions, graduation parties and fundraisers.

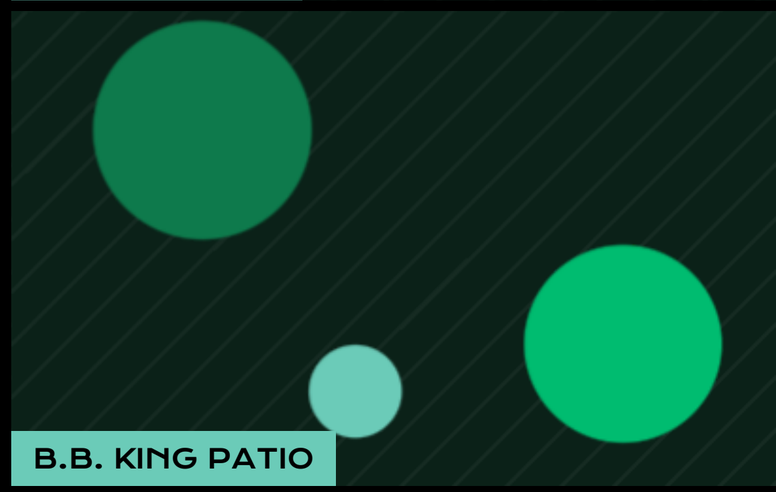
COURTYARD

Four 5-seat tables beside the beer garden, under string lights and vines. Right for a small birthday or happy hour.

SONIC YARD

Behind the beer garden stage: five round tables for up to 40, a willow tree and a sculpture garden.







BROAD AVE OG

THREE SPACES ON BROAD

From formal to casual, our experienced staff take care of the details: arrangements, entertainment, decorations and catering.

TAPROOM

GROUPS OF 30-300

- The whole brewery closes to the public: the space is yours alone
- For meetings and parties of up to 4 hours
- Includes the patio, outdoor games and our AV/PA: screen, projector, microphone and speakers
- 19 beers on tap

GEMÜTLICHKEIT ROOM

GROUPS OF 10-40

- Rented by the hour, two-hour minimum
- Large barn door for privacy and four tables, arranged as you need
- Access to the full taproom bar
- Dedicated bartender for table service, for an added fee

CHAUTAUQUA PAVILION

50-200 PEOPLE

- Open-air 30 ft x 60 ft pavilion, tented year-round, four-hour minimum
- Wooden stage, two concrete silos, cafe lights, wooden benches and up to six picnic tables
- Private 8-tap bar with two bartenders: $650 (larger groups may need more bartenders, for a service fee)
- Tent walls, heaters and extra tents by quote

FOOD & DRINK

PIZZA, CATERING, BEER

AT DOWNTOWN HQ

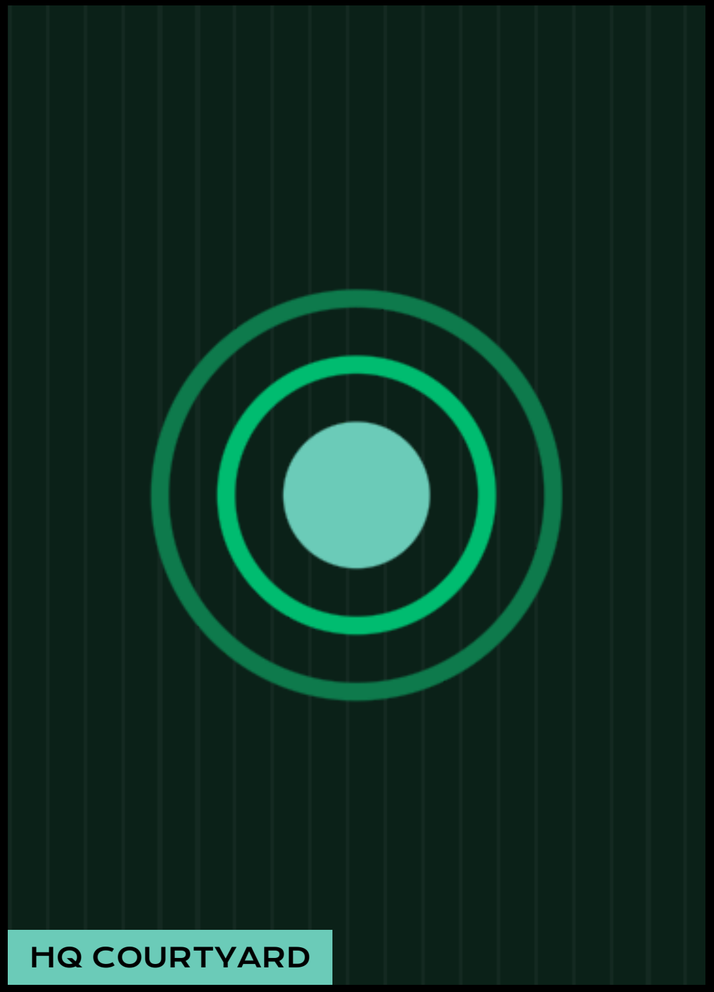
All food comes through Little Bettie's kitchen: New Haven-style pizza & snacks, as seen on Food Network's Diners, Drive-Ins and Dives. To bring in other food, there is a 20% catering pass-through fee.

AT BROAD AVE OG

Bring your own food, potluck style, or use a caterer. Our staff can arrange catering for a 20% coordination fee. Formal caterers need Health Department certification and a current certificate of insurance naming WISEACRE as additional insured.

WAYS TO PAY FOR DRINKS

- **By the pint** on consumption, unless arranged otherwise
- **Pre-paid drink tickets** at a discounted rate (non-refundable)
- **Master tab** paid by the host, with an optional cap
- **Cash bar**, where guests buy their own; or an agreed **bar minimum**
- Pre-paid and invoiced tabs carry an automatic 20% gratuity



HQ COURTYARD

GOOD TO KNOW

YOUR RENTAL, IN BRIEF

THE FACILITY RENTAL FEE

Includes

- Your dedicated space, and the ability to decorate it
- Access to AV, drink tickets and wristbands
- Private tour options and pre-ordering from the Little Bettie menu

Not included

- Beer, catering, tours, merchandise, bartenders, floral and outside rentals

Times

- Standard rentals run 2-4 hours, depending on the space; events can be extended for an hourly fee

DEPOSIT, PAYMENT AND FEES

- The deposit is the full facility rental fee
- Cancel 30 business days or more ahead: the rental fee is refunded, minus a $300 cancellation fee
- Cancel with less notice: the rental fee is forfeited
- Service, goods consumed and additional costs are due in full at the end of the event, by debit or credit card
- Events outside opening hours, using the private outdoor bar, or closing the facility to the public: service fee of $20 per staff member per hour, plus an hour each for set-up and clean-up (about one bartender per 50 guests, minimum two)
- Events are booked rain or shine; no weather refunds

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START PLANNING

Send an event inquiry for the taproom you want, with your preferred dates, guest count and catering plans. Inquiries are usually processed Tuesday to Saturday.

INQUIRY FORMS

Book the Downtown “HQ” taproom or the Broad “OG” taproom at

wiseacrebrew.com/private-events

QUESTIONS

Anything the event page and form don’t cover:

events@wiseacrebrew.com